

Philly LOVES GayBINGO!

GayBINGO! is the fabulous, irreverent, campy, wildly popular event that has been entertaining Philadelphia audiences for over a decade! A production of AIDS Fund, GayBINGO! raises money for our family, friends and neighbors in the Delaware Valley living with HIV/AIDS.

Now in its 15th season, GayBINGO! has raised over 2.3 million dollars to date.

Celebrating a different theme each month, hundreds of participants pack the hall in Center City's Gershman Y for a night of good old-fashioned Bingo...with a decidedly different twist! GayBINGO! is hosted by the infamous Bingo Verifying Divas (BVDs) - a wild bunch of drag queens who entertain the crowd with their wacky humor and always outrageous costumes.

As a sponsor, your tax-deductible contribution helps AIDS Fund offset the production costs associated with GayBINGO! This allows us to provide more funding where it's needed most—with our 30 partner organizations who provide a full continuum of HIV/AIDS prevention and care services.

2010-2011 Season

- SEP 11** Lady Gaga GayBINGO!
"I'm just trying to change the world one sequin at a time"
(Lady Gaga)
- SUNDAY, OCTOBER 17 AIDS Walk Philly 2010**
- OCT 30** The Witches of GayBINGO!
Are you a good witch or a bad witch?
- WEDNESDAY, DECEMBER 1 World AIDS Day**
- DEC 11** The Babes of Toyland GayBINGO!
Be a doll and help Santa fill his quota! Bring a new, unwrapped toy for a child infected or affected with HIV/AIDS.
- JAN 15** Beauty Queens Gone Wrong GayBINGO!
...but our BVDs are so right!
- FEB 19** Express Yourself GayBINGO!
Channel your inner Madonna!
- MAR 12** Dominatrix GayBINGO!
Collared, cuffed and corffed!
- FRIDAY, APRIL 1 Black-Tie GayBINGO!**
6:30 in the evening at the Crystal Tea Room - Tickets \$150
- APR 16** Nashville Nights GayBINGO!
"Man! I feel like a woman!" (Shania Twain)
- MAY 21** Always a Bridesmaid GayBINGO!
...never a f***in' bride!
- JUN 11** 15 Minutes of Fame GayBINGO!
Forget 15 minutes, we're celebrating 15 years of GayBINGO!

GayBINGO!

Sponsorship Opportunities

2 0 1 0 | 2 0 1 1



How you can get INVOLVED...

With an audience of up to 700 people each month, GayBINGO! sponsors have a unique opportunity to reach an eclectic and diverse group of individuals who support the businesses and services that sponsor GayBINGO! Through your sponsorship of GayBINGO! you are not only participating in a fun and exciting event, but also helping support 30 different HIV/AIDS service organizations in Philadelphia and the Delaware Valley. Whether your business or service is having a one-time event that you'd like to talk about, or you'd like to be a year-round sponsor of GayBINGO!, we have sponsorship opportunities available!

GayBINGO! could not be successful without the dedicated support of businesses, community leaders and individuals concerned about the impact of HIV in our region.

We hope you'll join us this season as one of our sponsors!

Contact Information

Bob Mason,
Corporate & Community Relations Coordinator
E: bobm@aidsfundphilly.org
P: 215.731.9255 (ext. 104)
F: 215.731.0550
facebook.com/gaybingophilly
1315 Spruce Street, 4th Fl. Philadelphia, PA 19107

LEVELS OF SPONSORSHIP

Regular Game Sponsor: \$250/game

Your logo highlighted in GayBINGO! program
Your flier or postcard placed in every player's program
Large sign on stage announcing your sponsorship

The opportunity to call your game on stage and give information about your business or service

Special Game Sponsor: \$300/game

All Regular game benefits

PLUS:

A table where you can display information, give away samples of your product and meet with audience members before the show and during intermission

Special games have larger prizes and only one winner

Special BLACKOUT game sponsor: \$500/game

All Regular Game and Special Game Benefits

PLUS:

Repeated mentions of your business, service or product throughout the evening

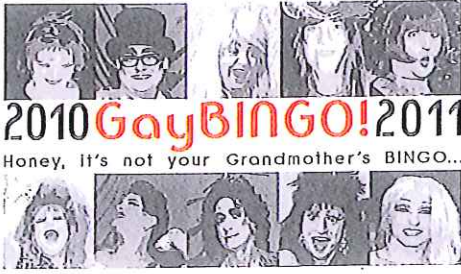
Longest game (\$1,000 jackpot) - conducive to talking about your business, service or product

Honey, it's not your Grandmother's BINGO...

Some of our past sponsors include:

12th Street Gym, Philly CarShare, Cabot Cheese, The Philadelphia Theatre Company, HOP, Philadelphia Weekly, Tavern on Camac, Woody's Philadelphia Gay Men's Chorus, Modern Eye, Starbucks, HX Magazine, Philadelphia AIDS Thrift, Wilma Theatre, ING, BRE Presents, Valanni, First Person Arts, Arden Theatre, Equality Forum, Top of the Tower, PHAG, Keystone Hospice

Century 21, BioScrip Pharmacy, Mitchell Gold + Bob Williams, Delaware Valley Legacy Fund, The Phillies, The Opera Company of Philadelphia, Geno's Steaks, WaWa, GlaxoSmithKline, Kimmel Center Presents, Human Rights Campaign, Matthew Izzo, University of Pennsylvania Health Systems, Cabot Cheese...and many, many more!
Please join us today!



AIDS Fund
 GayBINGO!
 2010-2011



Sponsorship Letter of Agreement

Organization Name _____

Contact _____

Address _____

Phone _____ Fax _____

Email Address _____

GayBINGO! Date	Regular Game	Special Game	Sponsorship Cost	Number of Tickets @ \$25/each	TOTAL Due (This Month)
September 11					
October 30					
December 11					
January 15					
February 19					
March 12					
April 16					
May 21					
June 11					

Payment Options:

- Enclosed, please find a check in the amount of \$_____
- Please send me an invoice
- Please charge the following credit card:

- - - /

 Sponsor

 Robb Reichard, Executive Director

 Date

 Date